Pria Chetty – EndCode

As the regional director of EndCode, Pria manages a PanAfrican network of country associates and a core advisory team involved in technology law and policy. She has oversight of the 2-year programme to build the primary technology law and policy knowledge resource in Africa. As the head of the advisory practice, together with a regional and local team, she advises clients on the technology laws and policies in African countries as well as forecasts developments and trends in this area. In particular, Pria works in the areas of data protection and privacy, electronic transactions, e-government, access to information, cyber security and intellectual property laws and regulations.

Pria is passionate about facilitating technology law and policy that enables ICT opportunities in Africa. Pria's qualifications, amongst many, include a B. Proc. (Law Degree), postgraduate studies in E-commerce, internet law and intellectual property law, and a Master's degree in management (ICT policy and regulation). She has received numerous awards and accolades.

Pria will be discussing PoPIA and the role of the Information Regulator